



m² design

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OBJECTIVE:

Web Site Designer • Flash Designer • Front-End Developer

SUMMARY/PROFILE:

Seven years web design and development experience with a history in print design and production. Capable of taking a project from concept to finish with a conceptual approach to web design, application development, user-interface design, corporate identity and information architecture. Experience with “bottom line” design where form-follows-function, with a fundamental interest in the union between science and art, and the human/computer interface. Working knowledge of typography, color, layout, 2D and 3D graphics, scripting languages and Flash. Deadline-oriented hardworker that maintains a relaxed and communicative work atmosphere. Works well alone or with others. Attentive toward a client’s needs.

COMPUTER / SOFTWARE SKILLS:

Technologies: DHTML, CSS, XML, XSL, XSLT, ASP, ASP.NET, IIS, ActionScript, Javascript, VBScript, C#
Development Tools: Dreamweaver, Flash, Visual Studio, FrontPage, HomeSite, BBEdit
Image Editing: Adobe Photoshop, Adobe ImageReady, Macromedia FreeHand
Reporting: WebTrends Analysis Suite, Analog
Other: QuarkXPress, Lotus Notes, FTP, Animation, Video, Audio, and 3D applications
Platforms: Mac & Windows

EXPERIENCE:

Assande Inc., New York, NY 2001-2004

Freelance Web Site Design

Designed and re-designed Web site to client’s evolving requirements. Created software demo in flash.

Centre Insurance Company, New York, NY 1996-2003

Webmaster / Web Designer

Managed, developed and maintained Web sites, GUI prototypes and Intranet for a group of reinsurance/risk management companies; providing production support for both IT and Corporate Communications.

- Managed ISP hosting and domain name registration.
- Managed intranet IIS webserver.
- Implemented and maintained WebTrends reporting solution for internal and external sites.
- Collaborated with back-end programmers and administrators for Lotus Notes and Microsoft data stores.
- Collaborated to design and implement in-house QuarkXPress training.

Hypno Design, Moorestown, NJ 2002

Freelance Flash Game Designer

Designed simple breakout game to coincide with the site considerations of client.

Martha Graham School of Contemporary Dance, New York, NY 1995

Freelance Graphic Designer

Designed four brochures and one folder. Also produced artwork for poster and T-shirt.

ComputAbility, Milwaukee, WI 1994–1996

Graphic/Web Site Designer

Designed full-color catalog ads for national, mail-order, computer-peripheral reseller. Designed and maintained Web site navigation and graphics. Initiated and maintained working relationships with numerous national vendors, performed scanning, image editing, press approvals, copy-writing and contributed to photo-shoots.

EDUCATION:

B.S. Art, UW Madison, Wisconsin. (Graphic Design emphasis).
Engineering background (4 semesters). Dean’s List (8 semesters).

PROFESSIONAL DEVELOPMENT

Macromedia Flash Developer Certification - 2003.

Macromedia Flash Designer Certification - 2003.

Learning Tree : XSLT - 2002.

NYU SCPS : Javascript, Flash I, Flash II, XML, ASP, XML&ASP, ASP.NET - 1999-2004.

REFERENCES:

Available upon request.